

Unit 3 - e-Portfolio Activity: Research Proposal Review

Considering your thoughts on your chosen area of interest for your project:

- Which of the methods described in this week's reading would you think would suit your purpose?
- Which data collection methods would you consider using?

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Response

The literature review will focus on how Information Systems (IS) can be used to transform small businesses in South Africa. Specifically, how the field is evolving and what benefits it can provide to small businesses. Exploratory research will be used as the research design technique as the topic will need to be explored in detail to understand Information Systems (IS) and small businesses. This method will also provide a better understanding of the topic.

I believe that a Mixed Method research type which involves both qualitative and quantitative methods will be used to gather and collate information. For example a qualitative study can be performed to understand the information that exist in the industry today as well as identify possible gaps in literature. On the other hand, a quantitative approach can also assist to identify small businesses and their current use of Information Systems. Based on the statistics obtained one can conclude whether information systems have been adopted successfully in the South African Market.